

# **SPONSORSHIP PACKAGE**



# **This Is Our Game!**

# Community Partnership Opportunities

## Information package

### Kingston United Soccer Club (KUSC) Sponsorship Overview

*Kingston United Soccer Club is a community based, not for profit, volunteer driven organization that offers year round soccer playing opportunities for boys and girls ages 4 to 18.*

*Our Club is located in Kingston Ontario and has 2000 members on over 160 soccer teams. We offer recreational, competitive and development opportunities for all players.*

*The primary focus of our Club is to provide a total, well rounded and positive soccer experience for everyone. Through the guidance of our Technical Director, Carlo Cannovan, the club places emphasis on the technical development of each and every player, coach and parent so that their experience with our club will encourage them to continue their participation in soccer with renewed enthusiasm and a sense of accomplishment.*

*To facilitate as many boys and girls as possible to take part, to keep our costs as low as possible and to offer quality programs we look to corporate and community partners to support us. With your help, we are able to offset registration fees, purchase uniforms and equipment and offer financial assistance through our Community Partners Programs, the City of Kingston "ProKids".*

*Become a partner with Kingston United and we will promote your organization, your products or your services to our athletes, their parents and all other community members who attend soccer games and visit our website.*

*Kingston United is actively working to partner with organizations to bring value and community spirit to the City of Kingston. YOUR financial partnership will allow us to provide the very best soccer programs for our youth!*

*Join us by choosing a sponsorship option that meets the needs of your organization.*

## √ Team Apparel Sponsor

As a sponsor, you will be able to promote your organization on the jerseys of our soccer teams: U6 to U18 ages on front of jerseys. **Logos are printed on the jersey in one colour i.e. if the jersey is primarily white with a blue accent the logo will be printed in blue.**

### **Single Team Jersey Sponsorship \$350 House League Team**

Your logo or words (8" x 8") are screen printed on the front of all jerseys of a team of your choice, within the age bracket of your choice. (subject to division sponsor allocation)

### **Multiple Team / Premium and Division Apparel Sponsorship - \$1000 – \$6000 (subject to number of teams)**

Your logo or words (8" x 8") are screen printed on the lower front of jerseys for multiple teams at the Level you choose to sponsor. Dominate a full Division at Premium level or mix it up at various multiple team levels.

### **Team & Tip Sponsorship \$450 House League Team**

Your logo or words (8" x 8") are screen printed on the front of all jerseys of a team of your choice (subject to Division sponsor allocation).

## √ Website Recognition – [kusc.ca](http://kusc.ca)

## √ Special Events Recognition

- Kingston United Soccer Club Volunteer Appreciation Event
- Kingston United Soccer Club Coach Workshop
- Kingston United Soccer Club House League Tournament

**Got an idea , let us know and we will work with you to get you the best coverage possible.**

## √ Development Programs/Camps

Kingston United is all about development and if you share that thought and want to support a program, please let us know. We will set up a meeting with our Technical Director so we can work out the details of how you get the best program from one of our development programs.

## √ Publications

Opportunities to support KU publications  
As a partner be part of a specific KU publication.

## √ Sponsor “Tip of the Week”

Our new website will feature coaching tips, drills and the abc's of soccer by our Kingston United Technical Director Carlo Cannovan. Become a sponsor of the Tip of the Week. \$250. for tip only option.

## √ Gift-in-Kind / Partial Gift-in-Kind

Gift-in-kind options are the provision of products or services by sponsors to KUSC instead of money. A gift-in-kind can also be combined with money to reach a higher sponsorship level. Gift-in-kind donations will be slotted into a sponsor level based on total cash value.

Minimum value of \$500. A gift-in kind could include:

- Auditing Services
- Athletic apparel supply or discounts
- Nutritional food items and/or athletic drinks
- Soccer training equipment
- Services to advance the KUSC
- And many others. Bring us your idea
- Promotional ideas / product

**Bring us your sponsorship ideas and  
let us work with you to provide your organization  
with a package tailored to suit your needs!**

For more information on sponsorships, please contact:

Estelle Nicholls  
Administration Manager  
613.507-9760  
adminman@kingstonsoccer.ca

# Kingston United Soccer Club Sponsorship Agreement

Date:	
Contact:	
Company:	
Address:	
Postal Code:	Email:
Phone:	Fax:
<b>Sponsorship Level</b>	
<input type="checkbox"/> Single Team Jersey Sponsor (\$350)	<input type="checkbox"/> Team & Tip (\$450)
<input type="checkbox"/> Age-wide Jersey Sponsor (\$1000- 6000)	Gender request *subject to availability <input type="checkbox"/> girls <input type="checkbox"/> boys Specify:
<input type="checkbox"/> Tip of the Week \$250	<input type="checkbox"/> Volunteer Appreciation Event (\$1000)
<b>Development Programs</b>	
<input type="checkbox"/> Soccer Excellence <input type="checkbox"/> Summer Camp <input type="checkbox"/> Advanced Development Programs <ul style="list-style-type: none"> <li>• Talk to us – on how you can sponsor a program</li> </ul>	
<input type="checkbox"/> In-kind Gifts (Minimum \$500 value) (describe and list value):	
<input type="checkbox"/> Cash Sponsorship (\$ amount)	

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

If signing up for a level please make cheque payable to:  
**Kingston United Soccer Club** and return form.

For more Information please contact: Estelle Nicholls, 613-507-9760 or  
[adminman@kingstonsoccer.ca](mailto:adminman@kingstonsoccer.ca). Office location:  
35 Terry Fox Drive, Kingston ON K7M 8N4